

**HARDLINES**









### Daniele De Batté

Born in Genoa, Italy in 1976. He studied art and architecture. In 1998 he started working as a freelance graphic artist and designer. In 2003 he cofounded Artiva Design ([www.artiva.it](http://www.artiva.it)). He still works as a visual artist making his artworks as the basis of the design work by Artiva and vice versa. His projects have been published and exhibited both in Italy and abroad. He has collaborated with UCC (Japan), Nike (USA), Coke (USA), Erg (Italy), Triennale di Milano (Italy), Braun Archive (Germany), Hilton Hotel (USA), Molteni (Italy), Flou (Italy), Indian Type Foundry (India), Actar Publishers (Spain). In 1999 he won the “Premio Biennale” (Biennial Award of the Province of Genoa) “Segno Colore Immagine”. In 2002 he curated the workshop “Young Artists in European Museums” for the Academy of Fine Arts in Genoa. In (2005-2010) he founded Take Shape (Design and Pattern). In 2011 his work “La Mano del Grafico” was sold at Sotheby’s Fine Art Auctions. In 2014 he was selected for the Compasso d’Oro – XXIII edition with the editorial project “A lezione con AG Fronzoni”. In 2016 he was included in the “Archivio Grafica Italiana” (archive dedicated to the Italian graphic design heritage). In 2019 Artiva has expanded his activity with the project A—E (Artiva Editions).



## Statement

My artworks are a constant research on shapes. I don't consider them as if they were completed pieces. They are ideas that sometimes turn into sculptures, others into drawings or paintings. They focus on the way objects are connected with the space in which they are located.

### From caos to order

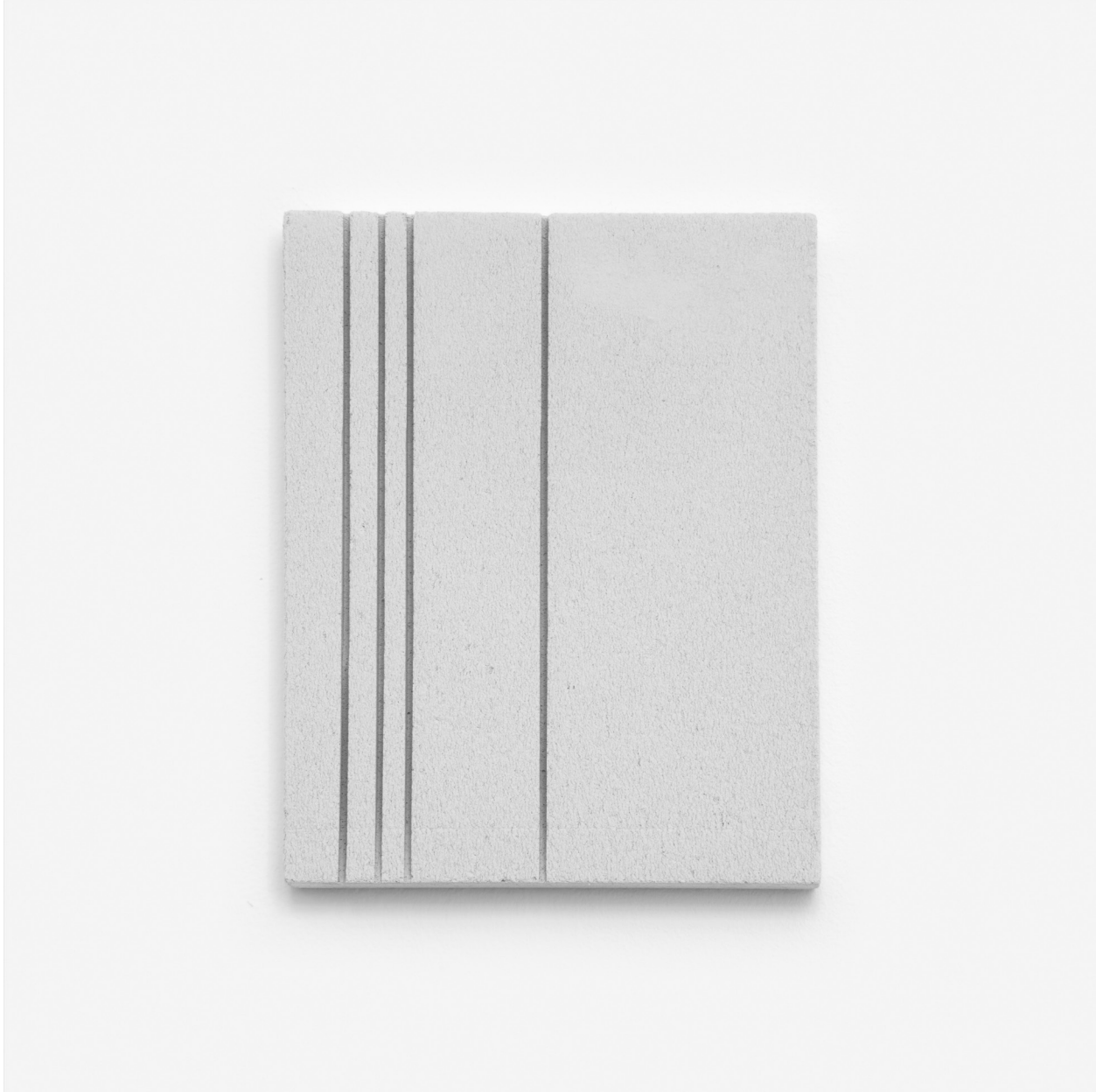
All geometric shapes are module assemblages. They are the result of a process of simplification. Everything is carefully thought and planned; precise design rules are fixed into coherent structures so that the composition reveals the real essence of forms.

### Black and white

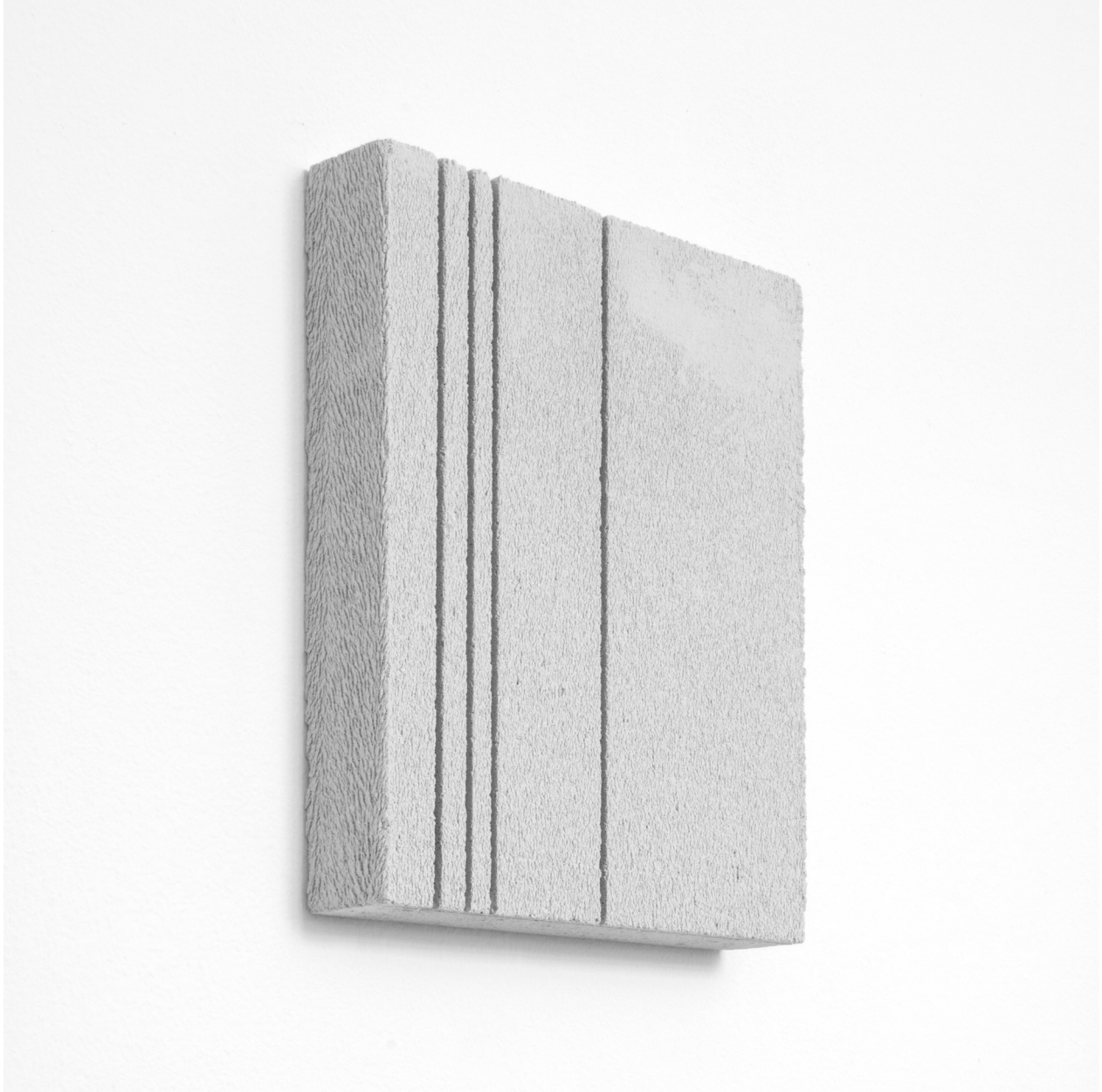
The use of black and white is an important feature in my works. As time went on, I just got the meaning of these two colours/non-colours. They are basic elements in design and they can be interpreted as light and shade, presence or absence, nothing else. They are real not just visible.



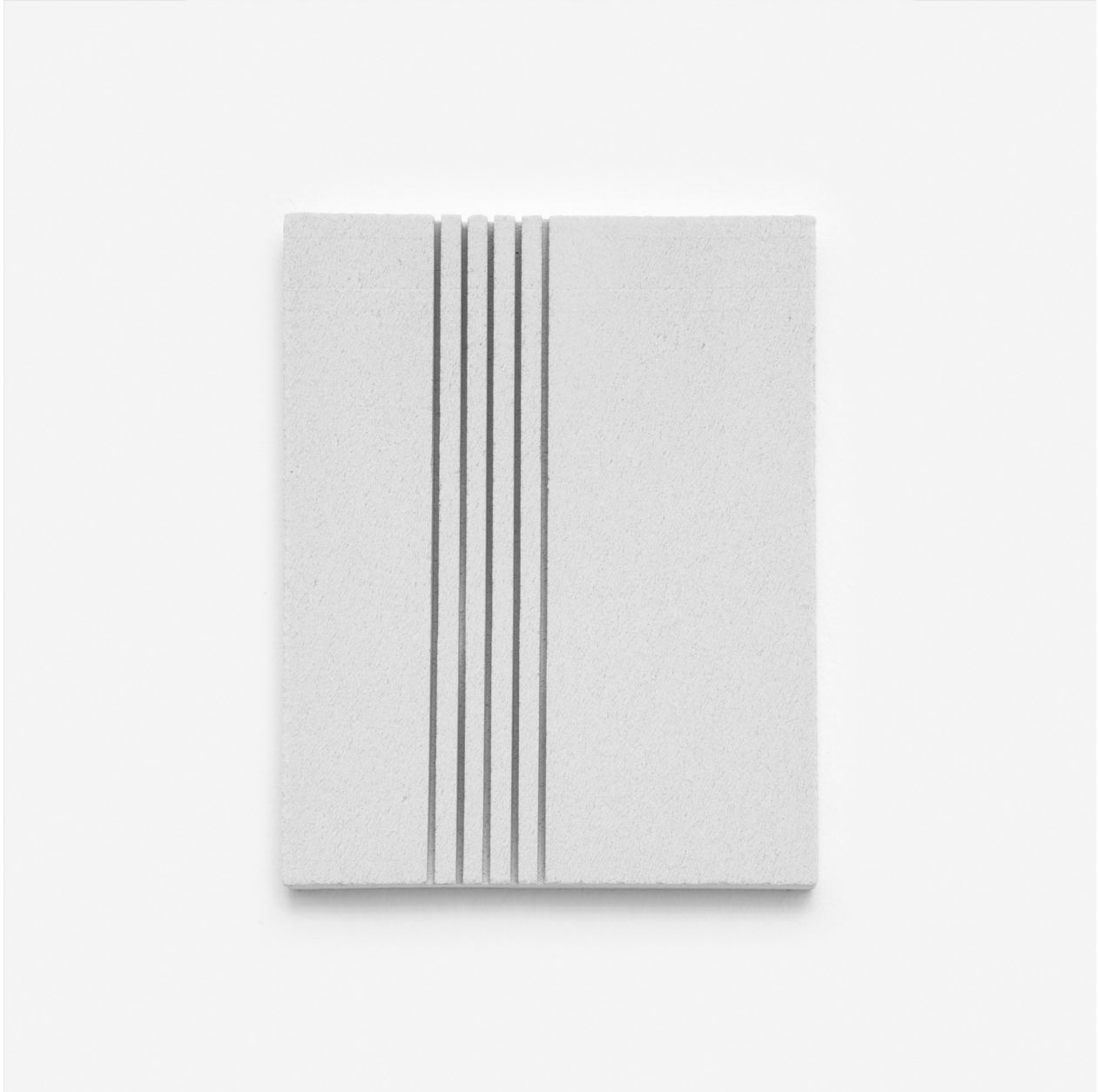
Case study  
Wall installations



Hardlines 01—W (frontal view)  
2018  
Engraved autoclaved aerated concrete  
25x31x5 cm

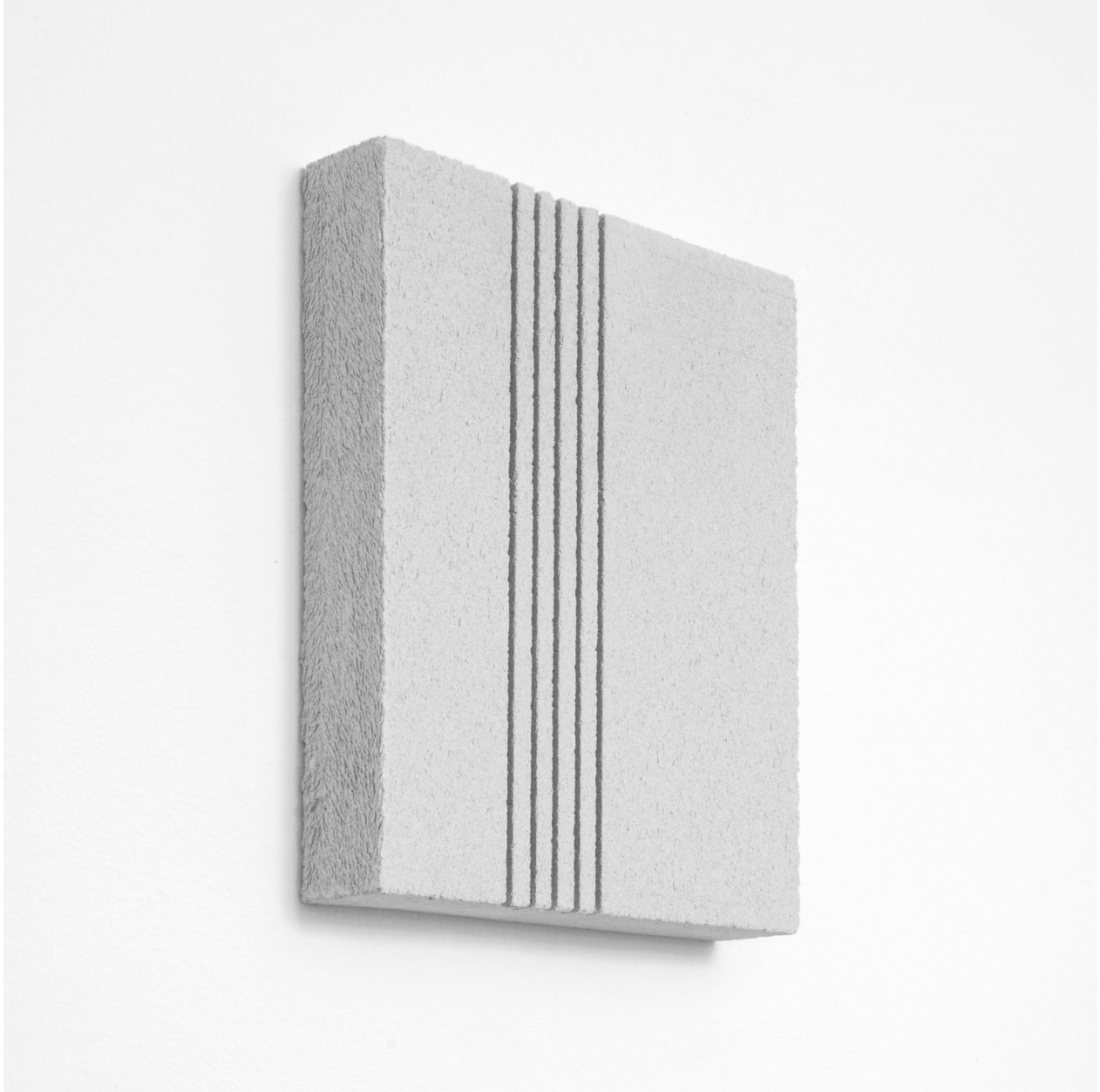


Hardlines 01—W (3/4 view)  
2018  
Engraved autoclaved aerated concrete  
25x31x5 cm

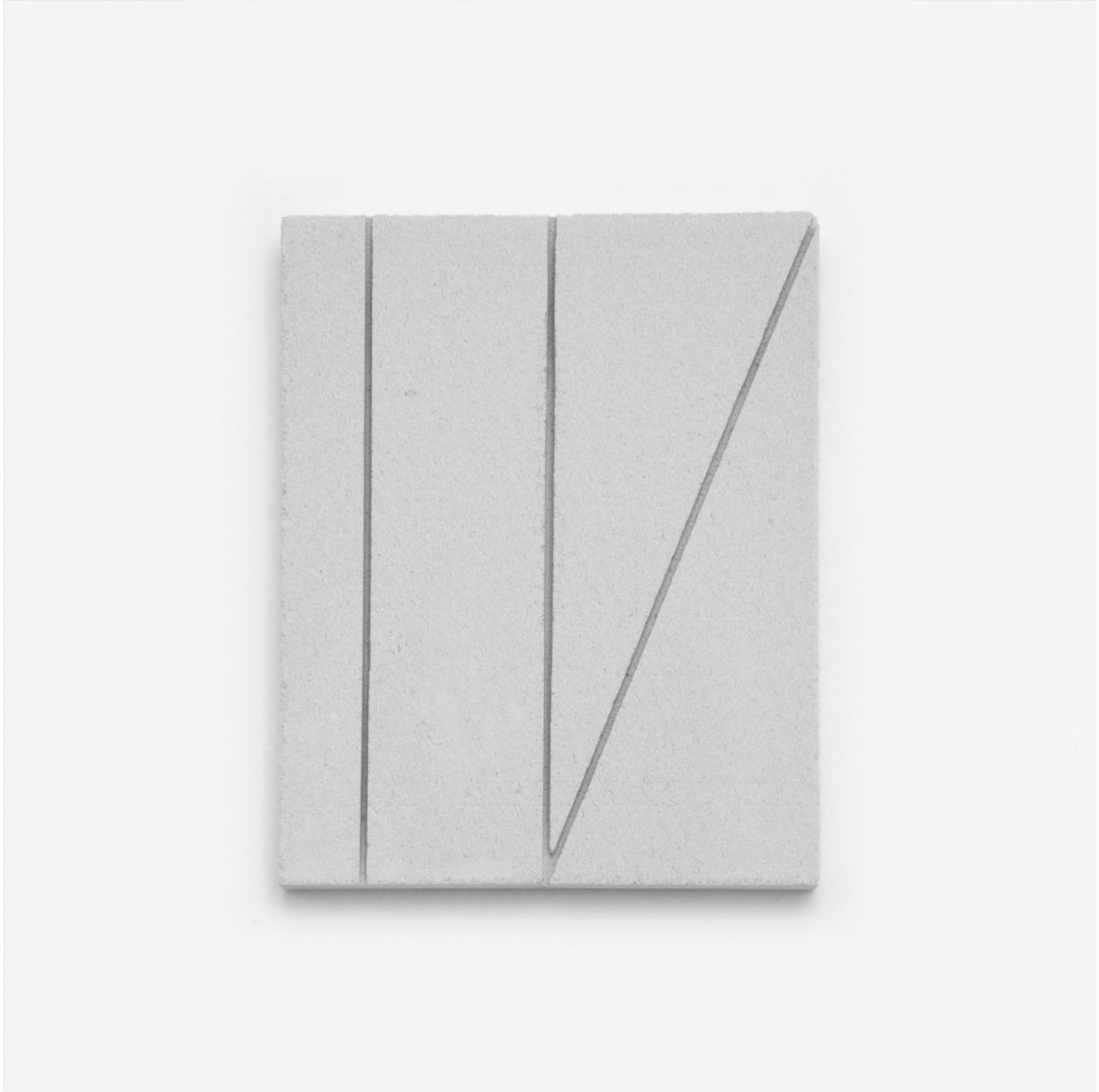


Hardlines 02—W (frontal view)  
2018  
Engraved autoclaved aerated concrete  
25x31x5 cm





Hardlines 02—W (3/4 view)  
2018  
Engraved autoclaved aerated concrete  
25x31x5 cm



Hardlines 03—W (frontal view)  
2018  
Engraved autoclaved aerated concrete  
25x31x5 cm



Hardlines 03—W (3/4 view)  
2018  
Engraved autoclaved aerated concrete  
25x31x5 cm



Case study  
Floor installations



Hardlines 01—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm





Hardlines 02—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm







Hardlines 03—F (detail)  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm



Hardlines 03—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm



Hardlines 04—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm







Hardlines 04—F (detail)  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm

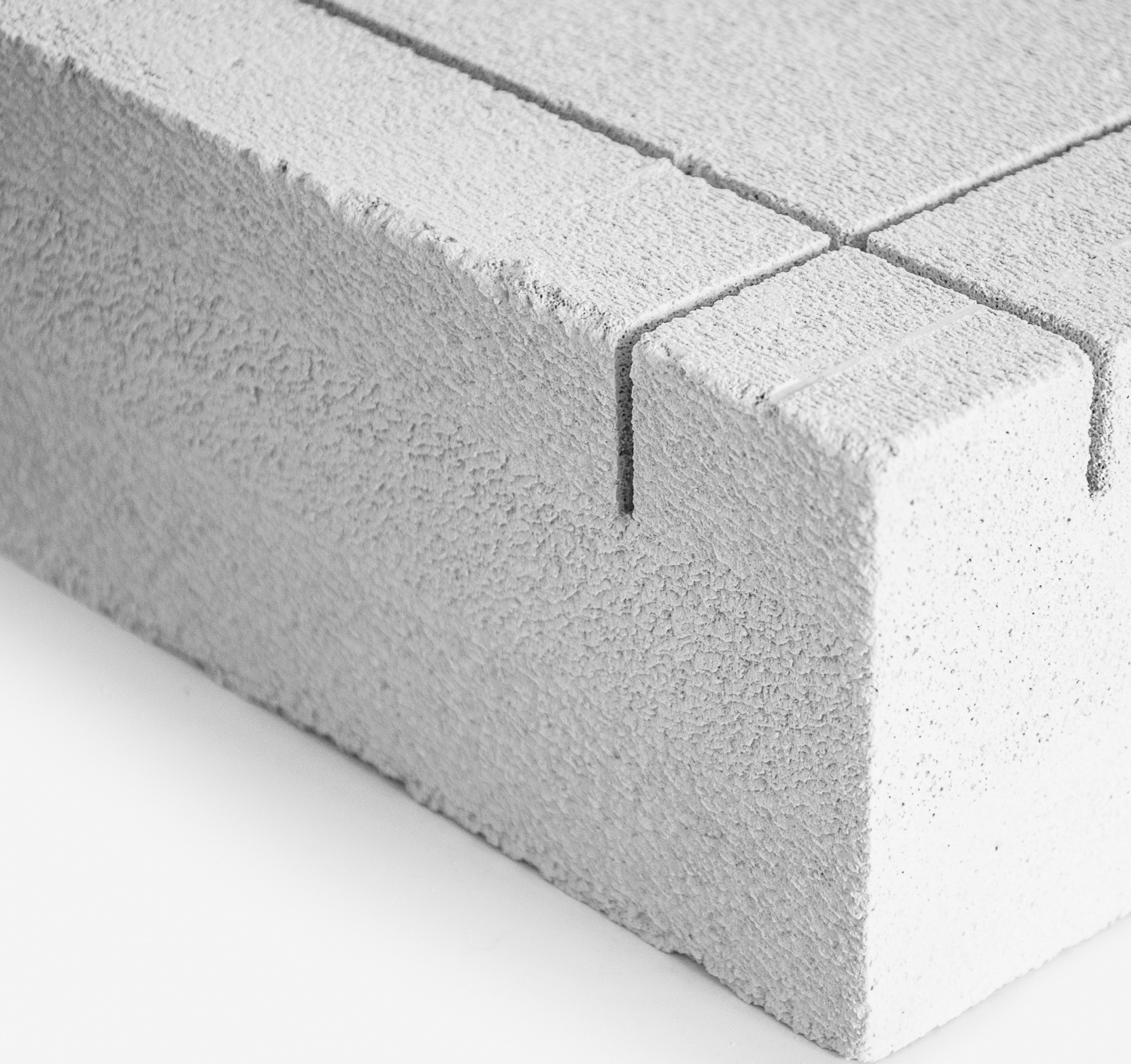


Hardlines 05—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm



Hardlines 06—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm





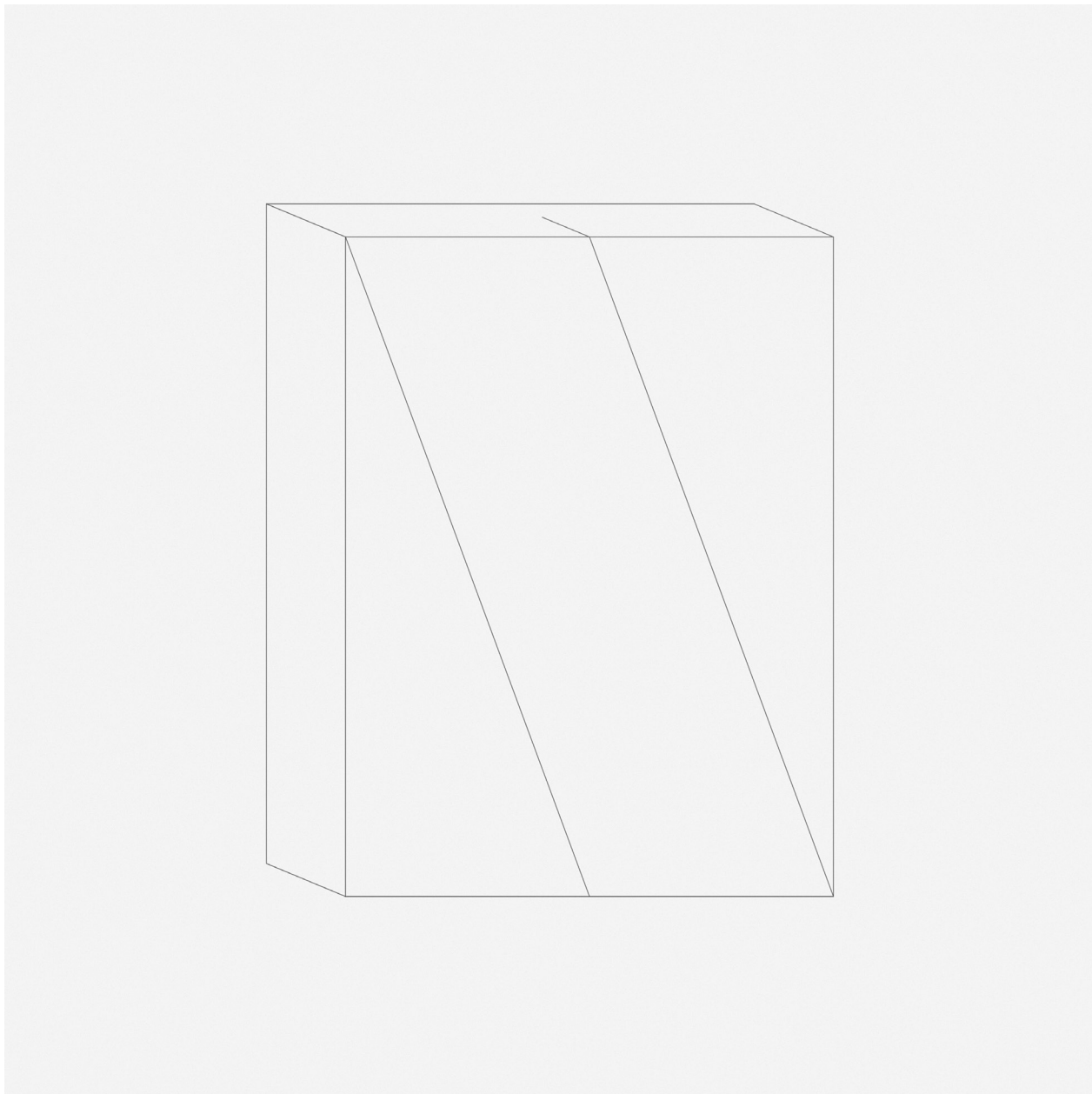




Hardlines 06—F (detail)  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm



Hardlines 07—F  
2018  
Engraved autoclaved aerated concrete  
25x31x10 cm

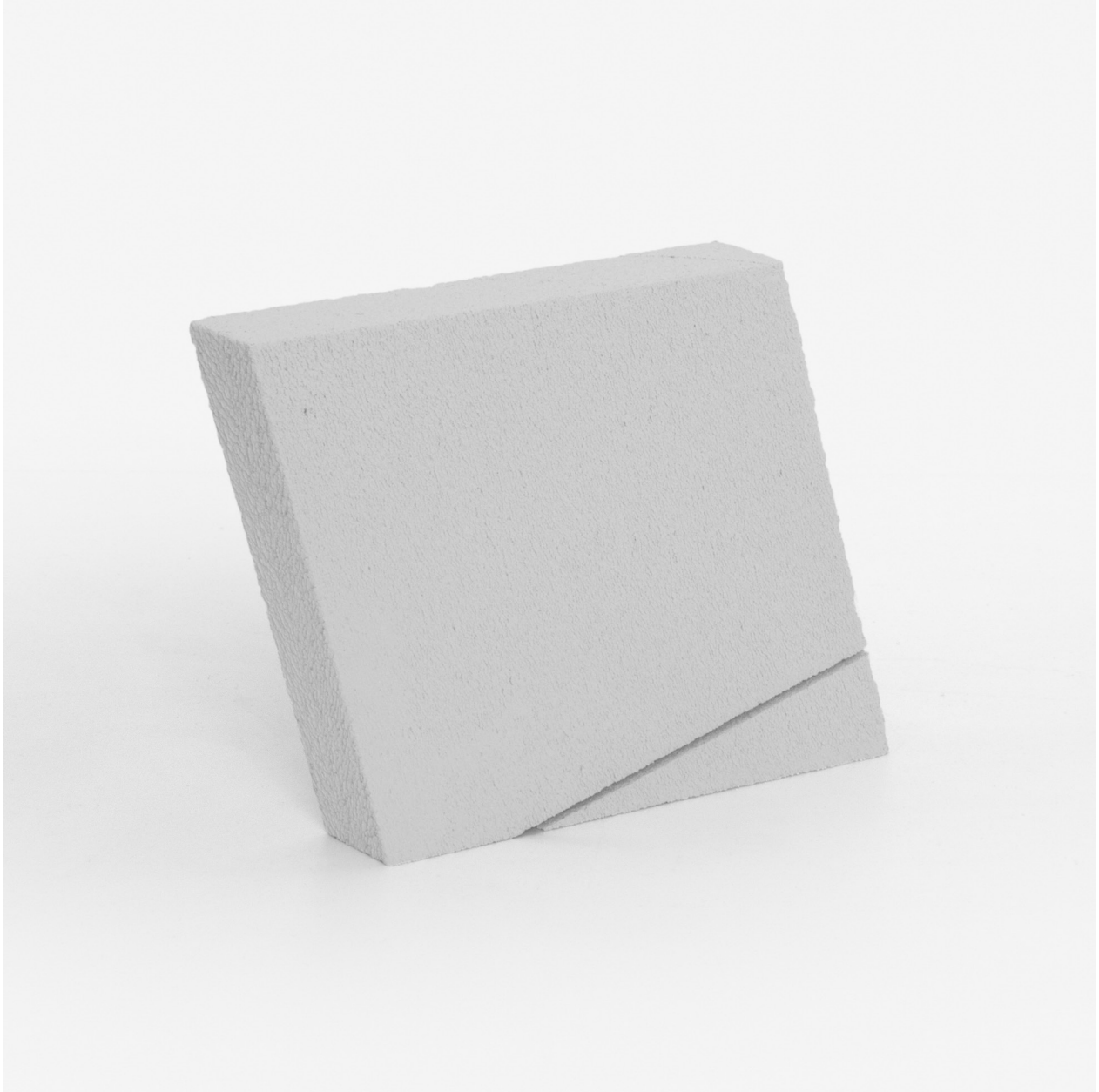


Hardlines 07—F (sketch)  
2018  
Graphite on Fabriano paper  
50x50 cm

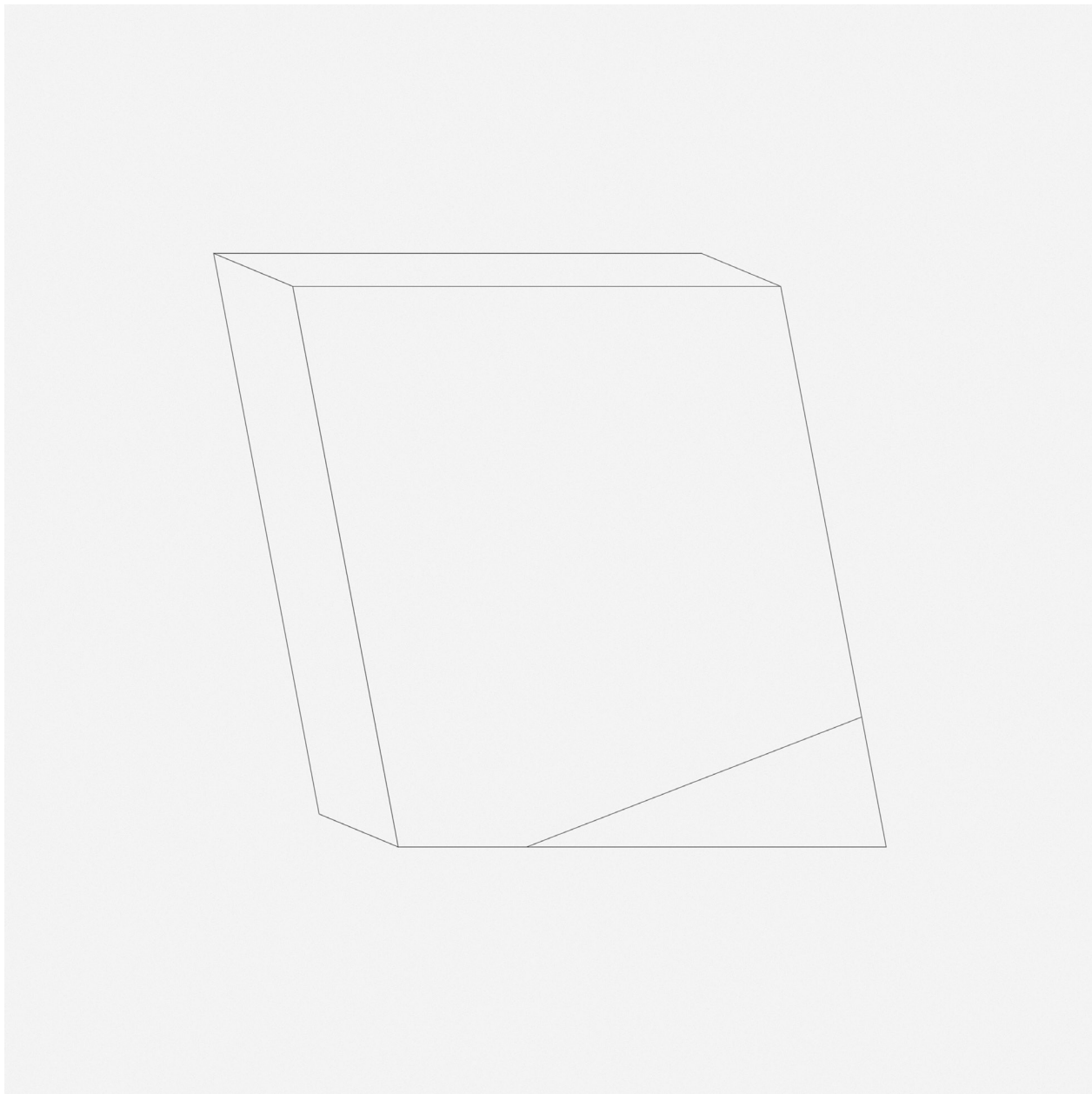








Hardlines Oblique—F  
2018  
Engraved autoclaved aerated concrete  
25x23x5 cm



Hardlines Oblique—F (sketch)  
2018  
Graphite on Fabriano paper  
50x50 cm





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